

Historical Marker - S475 - Stroh Brewery (Marker ID#:S475)



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Stroh Brewery

Leaving the chaos of the 1848 German Revolution, Bernhard Stroh emigrated from Kirn, Germany, to South America. He soon decided to try his fortune in another German settlement, and in 1850 he arrived in Detroit. Trained as a brewer, Stroh opened a brewery on Catherine Street that same year. He developed a market for a new light lager beer among the larger German immigrant population. Pushing a cart through the city, he sold his beer from door to door. At his death in 1882 the Lion Brewery had become a thriving business to pass on to his sons, Julius and Bernhard Jr. They expanded the company and in 1902 changed the name to the Stroh Brewery Company. Today members of the Stroh family still manage what is one of Michigan's major family businesses.

Significant Date:

Statehood Era (1815-1860)

Registry Year: 1975 ***Erected Date:*** 1976

Marker Location

Address: 1155 Brewery Park Blvd.

City: Detroit

State: MI ***ZipCode:*** 48207

County: Wayne

Township:

Lat: 42.34172600 / ***Long:*** -83.04034300

Web URL:

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